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AlliedCrowds

Discover how to finance your dream.

Use the AlliedCrowds Capital Finder to discover financing opportunities
in your country.

Country

Find capital →

Capital Finder

The Capital Finder allows development organizations and private firms to:

- **Analyze the alternative finance industry** in a country / region
- Identify **funding partners** for organizations' own projects and for client projects
- Gain **non-financial benefits** of working with alternative finance providers, including industry expertise and connections
- Boost **financing capacity** in sectors under-represented by traditional and alternative funders
- And more customized solutions

Results

VC and impact investor funders for agribusinesses in Ghana:

Search Options

Country:

Ghana

Sector:

Agriculture

Capital:





- Equity 148
- Lending 68
- Reward/Donation 32

Funding types:

- Crowdfunding 9
- Angel Investing 4
- Venture Capital 104
- Impact Investing 74
- Public/Semi-Public 49

Refine results

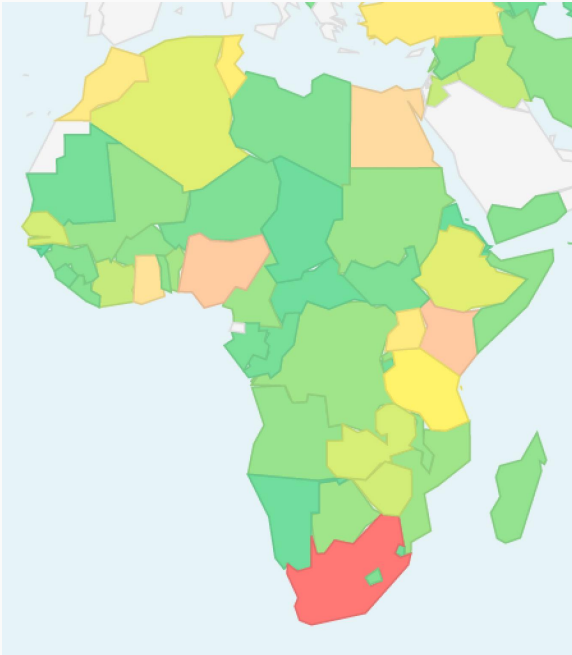
Search Results (178)

-  **Gold Venture Capital Limited** Venture Capital [Visit →](#)
Capital Type: Equity
Year Founded: 2004
Website: <http://www.goldventurecapital.com/>
-  **The Agriculture Fast Track Fund** Impact Investing [Visit →](#)
Capital Type: Donation
Year Founded: 2013
Website: <http://www.aftfund.org/>
-  **Finance & Competence** Venture Capital [Visit →](#)
Capital Type: Equity, Lending
Year Founded: 1999
Website: <http://www.financecompetence.eu/>
-  **Bamboo Finance** Impact Investing [Visit →](#)
Capital Type: Equity
Year Founded: 2007
Website: <http://www.bamboofinance.com>

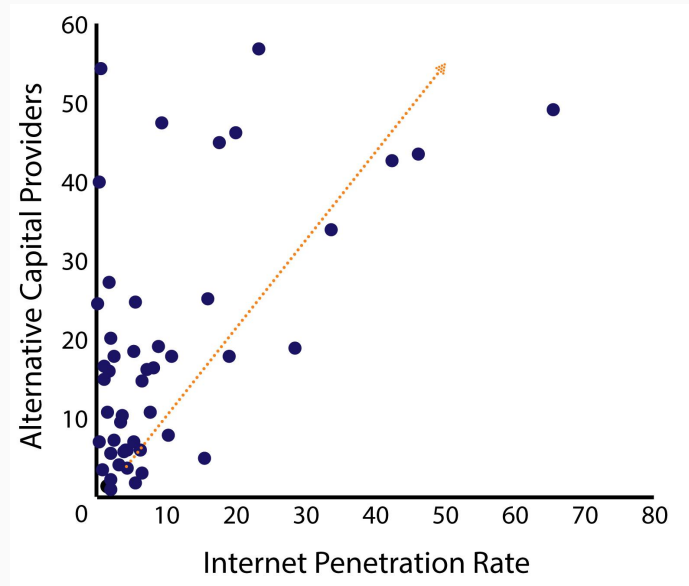
Results

Obtain and analyze unique data:

Renewable Energy Funders (SDG 7):



Combined w/ external datasets:



Results

Information on how to craft a compelling pitch:

Templates

Business plan, pitch decks, financial statements and other useful templates:

Business plan templates:

- [Writing a Business Plan - Sequoia Capital](#)
- [Writing a Business Plan - Grow Think](#)

Pitch deck templates:

- [Pitch Decks - Sequoia Capital](#)
- [Angin Resources for Entrepreneurs](#)
- [Examples](#)

Popular alternate to traditional business plans:

- [Business model canvas](#)
- [9 Steps to Creating a Successful Business Model](#)
- [One-page strategic plan](#)

Financials statement resources:

- [Financial template for a startup](#)
- [Financial statements](#)
- [Understanding financial statements](#)
- [Financial statements for investors](#)
- [Startup resources](#)

Learn about funders in Entrepreneur's Hub:

Grants and competitions

Business angels

Impact investors

Incubators / Accelerators

Crowdfunding

Public/Semi Public

Venture Capital

Impact investors

Initial

Pre-seed

Seed

Early (Seed A)

Late (Seed B, C)

- **Size of funding (\$):** 10k – 2mil
- **Equity Sacrifice:** Can be debt or Equity 0% - 40%
- **Control in business:** Depends on investor
- **Additional support:** Depends on investor
- **Source of funds:** Various

The term impact investor can include Social Venture Capital, Venture Philanthropy Capital, High Net Worth Individuals (HNWIs), family offices, foundations, banks, pension funds, impact-focused VCs, Angels, and development finance institutions (DFIs).

Funding description: Impact or social investment refers to funds that invest with the intention to create a positive social or environmental impact. However, the intention is to earn a financial return on these investments. The expected range of return for these investments is often below market rate or return is measured by a different metric, eg. social change or impact measurement.

An advantage of this type of investment is the willingness to lend or invest in a less financially attractive and accept the increased risk associated with the business or venture.

A disadvantage is losing an element of control. Despite the focus on impact, the investor will still expect the business to operate in a way that leads to the best possible return on their investment.

How to Approach: Impact investors have a stated mandate to invest in projects that have a financial as well as social and / or environmental return. For that reason, it's less important to emphasize the potential financial return if the social impact can be especially transformative. Impact investors care a lot about measuring the social / environmental impact of a project, which is less straightforward than measuring just the financial return; therefore, an organization approaching an impact investor should have a good idea of how it can measure its outcomes.

Planned Features

Connect with funders with help from AlliedCrowds:

- After you learn who to approach, AlliedCrowds will help **connect you with an expert** in your field
- The expert will be trained and have access to unique data from Capital Finder
- He / she will help you **hone your pitch and facilitate connections** to funders who are best-positioned to fund your project / company
- 'World's Cheapest Investment Banker'

Planned Features

Customized search capabilities:

- Instead of being locked into sectors (Renewable Energy, Infrastructure, etc.), you will be able to search for **funders in by specific key words**
- Can identify rooftop solar funders within renewable energy
- Allows for more targeted results
- Search for funders relevant to **specific Sustainable Development Goals**



Why Now

Key trends:

- Recognition of **role of private sector in funding development** and solving challenges through entrepreneurship
- View of entrepreneurs / MSMEs as drivers of job creation
- Technology facilitating **unprecedented connection** and possibilities

These trends suggest an increased role of the private sector in funding development; NGOs and DFIs are **ideally placed to use existing funds to crowd in additional money** for development causes from range of alternative funders

Next Steps

Find out how the Capital Finder can help your organization!

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